

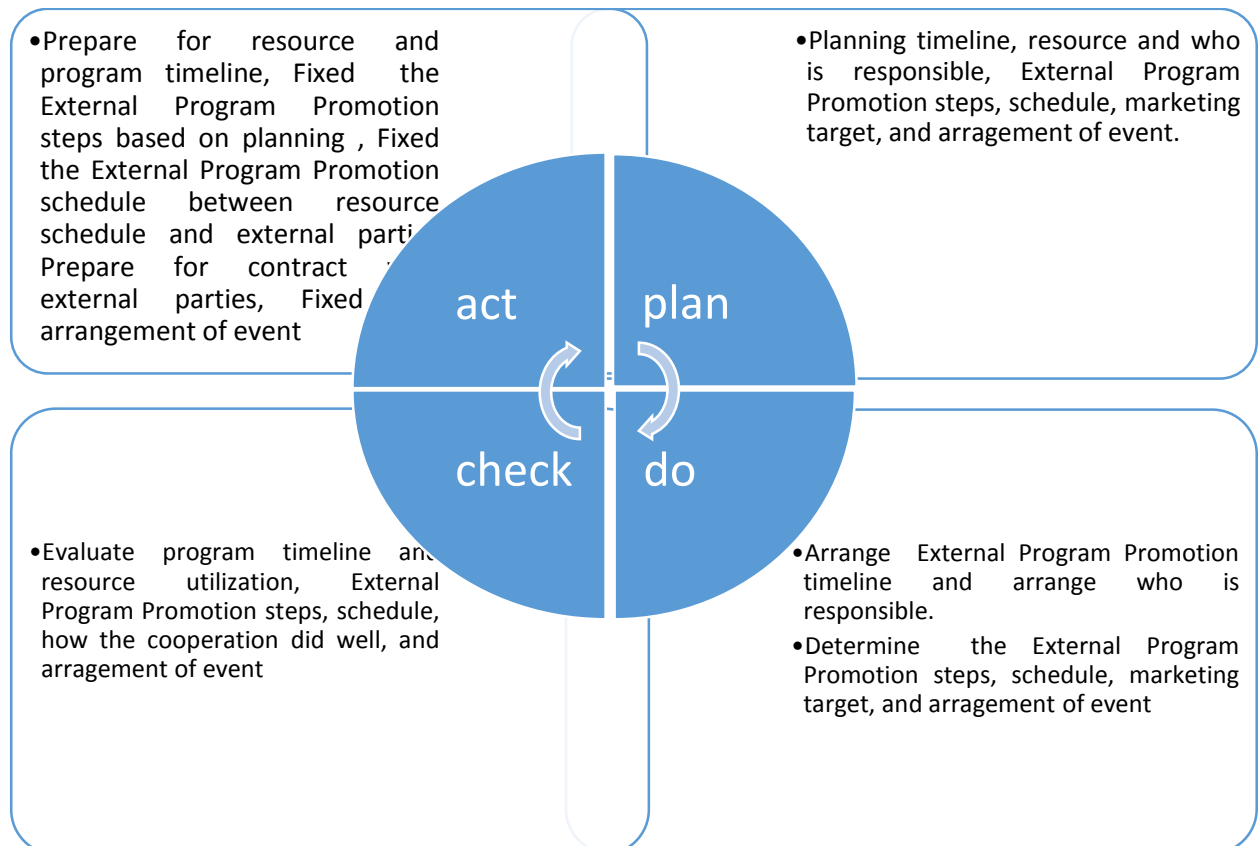


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FAKULTAS TEKNIK
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PDCA External Program Promotion





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Activity	Plan	Do	Check	Action
External Program Promotion	Planning timeline, resource and who is responsible.	Arrange External Program Promotion timeline and arrange who is responsible	Evaluate Program timeline and resource utilization	Prepare for resource and Program timeline
	Planning the External Program Promotion steps	Determine the External Program Promotion steps	Evaluate the External Program Promotion steps	Fixed the External Program Promotion steps based on planning
	Planning the schedule from each External Program Promotion steps	Determine schedule from each External Program Promotion steps	Evaluate schedule from each External Program Promotion steps	Fixed the External Program Promotion schedule between resource schedule and external parties
	Planning marketing target	Determine marketing target	Evaluate how the cooperation did well	Prepare for contract with external parties
	Planning the arrangement of event	Determine the arrangement of event	Evaluate the arrangement of event	Fixed the arrangement of event